

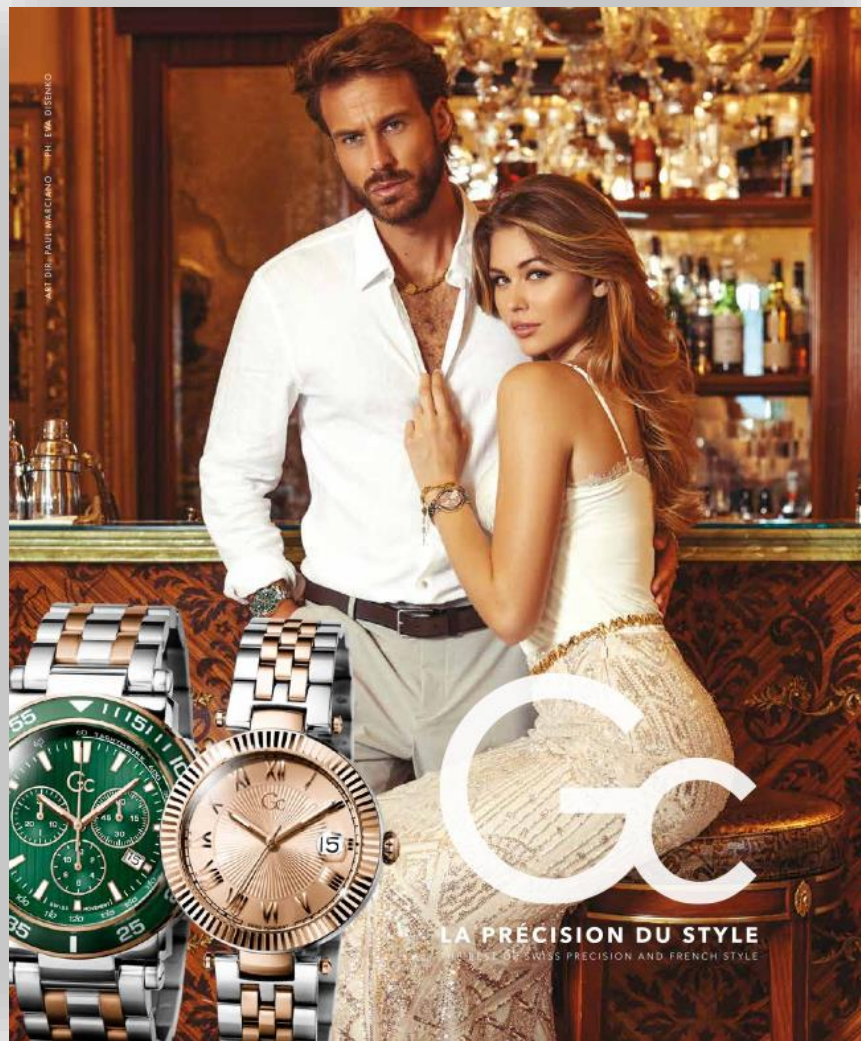


SPRING/SUMMER 2024
PRODUCT & MARKETING



SS24 ADVERTISING CAMPAIGN

NEW LAYOUT



Gc One Sport
Gc Flair



Gc Idol



Gc Cousin Shape



Gc IronClass



Gc Flair



Gc Cousin Shape mini
Ceramic



Gc Cousin Shape mini
Ceramic

SS24 ADVERTISING CAMPAIGN

GEORGINA



Gc Coussin Shape Lady



Gc Legacy Lady

FALL 2024 NEWNESS SKU OVERVIEW

FALL 2024 // 34 SKUS



12 SKUs (55%)
Of 22 SS24 Style

CASE SIZE RANGE
30–38 mm



10 SKUs (45%)
Of 22 SS24 Styles

CASE SIZE RANGE
42–45 mm





Y98009L3MF
Rs. 48995

Y98010L9MF
Rs. 48995

Gc Cousin Shape

- 36mm polished & brushed shaped case
- Crystal top ring with decorative screws
- Sunray dial with crystal indices and day/date windows
- Luminous-coated hands and numerals
- Polished & brushed H-link bracelet
- Recycled steel





Z12006L1MF
Rs. 46995

Z12008L2MF
Rs. 46995

GC COUSSIN SHAPE MINI

- 30 mm shaped case
- Stainless Steel Case with Ceramic Top ring
- MOP dial with crystal indices and date windows
- Luminous-coated hands and numerals
- Ceramic Bracelet
- Recycled steel



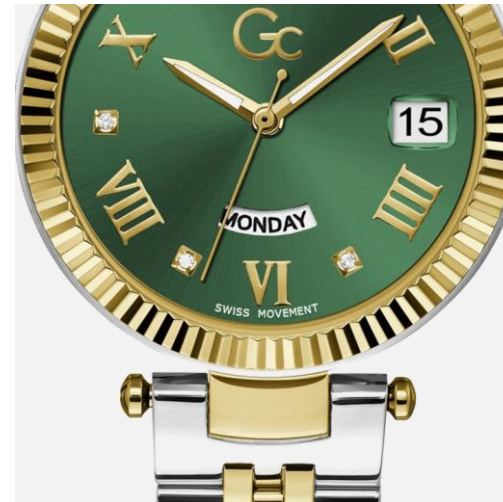


Z01017L3MF
Rs. 38995

Z01019L9MF
Rs. 38995

GC FLAIR

- 34mm polished round cases
- Notched bezel
- Sunray dial with Day date window
- Luminous-coated hands
- Polished bracelet
- Recycled steel





Z36001L3MF
Rs.39995

GC FLAIR

- 38 mm polished round cases
- Notched bezel
- Sunray dial with date window
- Luminous-coated hands
- Polished bracelet
- Recycled steel





Z43001L1MF
Rs. 44995

Z43002L1MF
Rs. 44995

GC IRONCLASS LADY

- 32mm polished shaped case
- Iconic cable on bezel
- Farmed Mother of Pearl dial with crystal indices
- Luminous-coated hands and numerals
- Polished & brushed bracelet
- Recycled steel





Z38002L1MF
Rs.38995

Z38003L3MF
Rs. 38995

GC PRODIGY LADY

- 34mm polished & brushed round case
- Crystal bezel
- Textured sunray dial
- Luminous-coated hands
- Polished & brushed H-link bracelet
- Recycled steel





Z41002L1MF
Rs. 38995

Gc Tiara

- 34mm polished round case
- Braid pattern on top ring
- Farmed Mother of Pearl dial with central braid patterned guilloché
- Luminous-coated hands and numerals
- Polished H-link bracelet
- Recycled steel







Z39003G7MF
Rs. 38995

Z39005G3MF
Rs. 38995

GC PRODIGY

- 42mm polished & brushed round case
- Textured sunray dial
- Magnifying lens on Day date window
- Luminous-coated hands
- H-link polished & brushed bracelet
- Recycled steel





Z40001G2MF
Rs. 46995

Z40002G9MF
Rs. 46995

GC PRODIGY

- 44mm polished & brushed round case
- Multifunction movement Ronda X30
- Textured dial
- Luminous-coated hands
- H-link polished & brushed bracelet
- Recycled steel





Z14009G9MF
Rs. 56995

Z14011G7MF
Rs.53995

Gc One Sport

- 44mm brushed & polished case with bright glass bezel with imprinted color
- Stripe patterned dial
- Chronograph movement Ronda R5030D
- Luminous-coated hands and indices
- Brushed & polished bracelet
- Recycled steel





Z18006G7MF
Rs. 51995

GC LEGACY

- 44mm brushed & polished shaped case
- Decorative screws on bezel
- Rich micro square patterned dial
- Chronograph movement Ronda R5030D
- Luminous-coated hands and indices
- Textured silicone strap
- Recycled steel





Z37002G2MF
Rs. 59995

Z37003G3MF
Rs. 59995

Gc Fiber

- 42mm brushed & polished case with genuine carbon fiber insert on top ring
- Genuine carbon fiber or square patterned dial
- Chronograph movement Ronda R5030D
- Luminous-coated hands and indices
- Brushed & polished bracelet
- Recycled steel





Y99016G3MF
Rs.49995

GC COUSSIN SHAPE

- Color animation on best sellers
- Brushed & polished rose Gold case with gun top ring
- Summer berry red dial with black LGW leather strap
- Recycled steel





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